

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. (Currently Amended) An EPG information display method for displaying EPG information, as both text and video, of a predetermined channel a plurality of channels and over a plurality of time frameframes, said method comprising:

assigning priorities to ~~items representing~~text contents of said EPG information, ~~said contents including title, genre, broadcasting mode, channel, and program detail information,~~

~~based on an order of said assigned priorities, selecting which of said items are to be displayed and determining in what order said items are to be displayed,~~

in accordance with a zoom command instructing a continuous amount of zoom magnification, displaying on a display said EPG information of further channels or further time frames larger or smaller in number than channels or time frames displayed immediately before the zoom command is provided, wherein said zoom command zooms in or out the display with respect to a center of the displayed EPG information ~~of the displayed EPG information situated in the center of the display,~~

~~displaying, on said display, currently broadcast video of a channel currently selected for display simultaneously with said EPG information,~~

based on an order of said assigned priorities and based on said zoom magnification, selecting which of said text contents are to be displayed to provide a maximum amount of text information that may be read by a viewer,

selectively displaying, in said EPG information, said selected items ~~in said determined order in accordance with said magnification of the zoom command~~text contents, and

~~receiving a selection of an area in which said EPG information of a program that has been already recorded is displayed, and starting reproduction of the program corresponding to said selected area.~~

2. (Currently Amended) An EPG information display method according to claim 1, wherein said ~~predetermined channel~~plurality of channels and time frame frames are in a scope where

a decision is made with reference to a channel and a time of a program to be on the air being set in display means in order to display said EPG information, and said zoom magnification.

3. - 6. (Cancelled)

7. (Currently Amended) An EPG information display method according to claim 1, wherein for EPG information ~~of~~to be displayed for each program displayed~~channel~~ on the display, an amount of the EPG information to be displayed is changed according to ~~a display~~a size of an area on the display for in which the EPG information is to be displayed.

8. (Currently Amended) An EPG information display method according to claim 1, wherein ~~items of said EPG information displayed in each area in which said EPG information is to be displayed are decided~~said selecting of which of said text contents are to be displayed is further based on a size of ~~said~~an area in which said selected text contents are to be displayed, ~~the~~a number of pixels when said area is displayed, or ~~the~~a number of letters that can be shown in said area.

9. (Cancelled)

10. (Previously Presented) An EPG information display method according to claim 1, wherein said zoom command stepwisely changes a size from the channels and the time frames displayed before the zoom command is provided to new channels and new time frames displayed after the zoom command is provided.

11. (Cancelled)

12. (Previously Presented) An EPG information display method according to claim 1, wherein in a case where an EPG operation function mode is a search mode, when an area in which EPG information of a program is displayed is selected and specified, areas of programs associated with said program are shown in a different color or brightness.

13. (Currently Amended) An EPG information display method according to claim 12, wherein under a condition where the EPG operation function mode is the search mode, a cursor for selecting and specifying an area corresponding to a search result selectively moves among parts of said ~~areas~~area in which EPG information is displayed which ~~areas~~area is shown in the different color.

14. (Cancelled)

15. (Currently Amended) An EPG information display method according to claim 1, wherein when an EPG operation function mode is a search mode, said EPG information is displayed in a manner such that, of search results, only programs of ~~said~~ channels fulfilling ~~said~~ a search criterion are displayed so as to be close to one another in a direction of a time axis or a channel axis.

16. (Original) An EPG information display method according to claim 1, wherein a function to operate in conjunction with a recorder is provided, and in an area in which EPG information of a program of which recording is associated with said recorder is displayed, recording condition information for said recorder is displayed so as to be superimposed on said EPG information.

17. (Cancelled)

18. (Original) An EPG information display method according to claim 16, wherein said condition information for said recorder is information representing a type of said recorder, that recording is underway, that recording is finished and that programming of timer recording is finished.

19. - 23. (Cancelled)

24. (Currently Amended) A recording medium being able to be read by a computer that stores a program to cause a computer to perform all of each operation or some of functions of said EPG information display method according to claim 1, 2, 7, 8, 9, 10, 12, 15, 16 or 18.

25. (Currently Amended) A method of displaying an electronic program guide (EPG) on a display comprising the steps of:

(a) storing EPG data in a plurality of program information cells, said EPG data including video image data and text contents of EPG information;

~~(a1b)~~ assigning priorities to ~~items representing~~ said text contents of said EPG information, ~~said contents including title, genre, broadcasting mode, channel, and program detail information,~~

~~(a2c)~~ based on an order of said assigned priorities and a zoom level of said EPG, selecting which of said ~~items-text contents~~ are to be displayed and determining in what order said ~~items-text contents~~ are to be displayed,

~~(bd)~~ selecting a first predetermined number of cells for EPG display based on said zoom level of said EPG;

~~(ee)~~ simultaneously displaying, on the EPG, said video image data stored in step (a) and said text contents selected in step (c) for each cell selected in step ~~(bd)~~;

~~(df)~~ ~~simultaneously displaying on said display with said video image data displayed in step (c) a currently broadcast video currently selected for play on the display; and~~

~~(e)~~ selecting one of:

(i) magnifying the ~~video image data displayed in step (c)~~ EPG by modifying the zoom level by selecting a second predetermined number of cells on the EPG, the second predetermined number being of less magnitude than the first predetermined number, and displaying the video image data stored in step (a) and the ~~items-text~~

contents selected in step (a2c) for the cells in the second predetermined number of cells, and

(ii) ~~reducing the video image data simultaneously displayed in step (c) EPG by~~ modifying the zoom level by selecting a third predetermined number of cells on the EPG, the third predetermined number being of greater magnitude than the first predetermined number, and displaying the video image data stored in step (a) and the ~~items~~ text contents selected in step (a2c) for the cells in the third predetermined number of cells.

26. (Currently Amended) The method of claim 25 in which

step (a) includes storing a broadcasting channel number and a broadcasting time for each of the plurality of cells and the video image data stored in each cell includes a video highlight for a channel corresponding to the broadcasting channel number and the broadcasting time stored in the each cell; and

step (b~~d~~) includes selecting the first predetermined number of cells, each having a similar broadcasting time and arranged in a tunable sequence of broadcasting channel numbers.

27. (New) An EPG information display method according to claim 1, further comprising steps of:

receiving a selection of an area in which EPG information of a program that has been already recorded is displayed, and

starting reproduction of the program corresponding to said received selected area.

28. (New) An EPG information display method according to claim 1, wherein said text contents include title, genre, channel, and program detail information.

29. (New) The method of claim 25, wherein said text contents include title, genre, channel, and program detail information.